



## Cheryl Tiegs Hair Tape

**Date**

1968, printed 2024

**Primary Maker**

William Helburn

**Medium**

Archival pigment print

**Description**

Estate print based on vintage chromogenic print depicting model Cheryl Tiegs in three-quarter view as she pulls hair tape from a pink dispenser. The image was part of an advertisement campaign for 3M Corporation.

**Dimensions**

Sheet: 20 × 16 in. (50.8 × 40.6 cm) Image: 18 3/4 × 12 3/4 in. (47.6 × 32.4 cm)